

**Kugiejko M. 2021. Increase of tourist traffic on Spitsbergen:  
An environmental challenge or chance for progress in the  
region? *Polish Polar Research* 42: 10.24425/ppr.2021.136601.**

**Appendix 1. Tourist questionnaire**

*Dear Sir or Madam,*

*I am kindly asking you to answer the following questions. The survey is anonymous and its results will be used only for scientific purposes.*

**1. Gender:**

- a) female
- b) male

**2. Where do you come from?**

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**3. Please select your age group:**

- a) 18-25 years
- b) 26-35 years
- c) 36-45 years
- d) 46-55 years
- e) over 55 years

**4. Place of residence:**

- a) village
- b) city up to 10 thousand residents
- c) city 10-49 thousand residents
- d) city 50-99 thousand residents
- e) city 100-199 thousand residents
- f) 200 thousand city and more

**5. How many times per year do you spend your free time traveling?** (Please insert "x" in selected place, or leave all empty if you don't agree with any of the available options.)

*Type of trip?*

*How many times per year?*

1      2      3      4      5

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a) 1–2 day tour

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b) 3–7 day tour

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c) over 7 days tour

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**6. What usually influences your decision about holiday destination?** (please choose 3 of 9 possible answers)

- a) the desire to meet new people
- b) getting to know new cultures
- c) closeness to nature
- d) rest and improvement of health
- e) visiting relatives and friends
- f) willingness to doing sports
- g) the desire to free yourself from household duties or work
- h) the desire to impress someone
- i) the desire to survive an adventure or risk
- j) other \_\_\_\_\_

**7. Where do you get information about the place of your future rest?**

- a) from the media
- b) from family and friends
- c) I choose the place completely spontaneously, without knowing it before
- d) other \_\_\_\_\_

**8. What is the main criterion for choosing your holiday destination?**

- a) housing conditions
- b) the attractiveness of the area (unusual landscape, climate conditions)
- c) interesting cultural facilities nearby (museums, monuments, etc.)
- d) accessibility of sports and recreation infrastructure
- e) distance from the place of residence
- f) price
- g) other \_\_\_\_\_

**9. How do you spend your free time during holidays?**

- a) on active rest
- b) visiting the most interesting natural values
- c) visiting the most interesting cultural values
- d) on entertainment (parties, concerts)
- e) on passive rest (lying down, watching TV, etc.)
- f) other \_\_\_\_\_

**10. Please complete the sentence using one of the options below: "The trip to Spitsbergen was...":**

- a) a "fulfillment of my dreams" (I always wanted to go there)
- b) a spontaneous decision - "why not!"
- c) just another tourist trip to an interesting place
- d) other \_\_\_\_\_

**11. Have you noticed any promotional materials advertising Spitsbergen as an attractive tourist destination? (if yes please specify where?)**

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**12. Did you undertake any individual trips during your stay on the island?**  
(i.e. trips to the glaciers)

- a) yes (did you use the services of a local guide?)
- b) no

**13. Did you undertake any group expeditions during your stay on the island?**  
(i.e. trips to the glaciers)

- a) yes (did you use the services of a local guide?)
- b) no

**14. Would you like to attend some organized trips by tourist offices? If yes, which ones?**

- a) cruises in search of whales
- b) sightseeing on snowmobiles
- c) dog sled tour
- d) a trip to the Pyramiden
- e) birdwatching (ornithological tourism)
- f) I don't know

**15. What factors do you think have positive influence on tourism development in Spitsbergen? (i.e. natural values)**

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**16. What factors do you think have a negative influence on tourism development in Spitsbergen? (i.e. climatic conditions)**

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*Thank you for your help!*